

For Immediate Release

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**Watson Realty Corp. Relocation Services recognized at
Employee Relocation Council Conference for quality service**

–“Legendary Quality Service” represents more than just words at Watson Realty Corp.–

JACKSONVILLE, Fla. (10/24/11) – Watson Realty Corp. Relocation Services division is pleased to be nationally recognized for their continued outstanding service. At a recent reception during the Employee Relocation Council Conference, SIRVA Relocation presented awards to their top network brokers based on 2010 performance. Watson Realty is the proud recipient of the distinguished **Purpose award** – a top award given by SIRVA to one outstanding broker in the nation each year.

For 2010, SIRVA’s transferees rated services provided by Watson Realty as “excellent” (5’s) on every transaction and SIRVA’s internal associates also awarded a 100% satisfaction score to the Watson Relocation team and Watson associates.

“We are honored to be recognized by a firm such as SIRVA that is also known for their outstanding service to their customers. We look forward to providing present and future customers with ‘Legendary Quality Service,’” stated Carlotta W. Landschoot, CRP, GMS, executive vice president of Watson Relocation Services.

“It starts from the top down and William A. Watson, Jr. has always instilled that Watson Realty associates should provide the type of service that could only be considered ‘Legendary.’ It is an honor to be recognized nationally for providing such service,” shared Mary Lou Lee, CRP, SGMS, director of Watson Relocation Services.

A SIRVA representative shared at the presenting of the awards that they cannot be excellent without their preferred appraisers and brokers providing superior performance, service quality and partnership.

This Preferred Broker Network consists of 300 broker members with 11,000 registered SIRVA Team Agents serving over 160 metropolitan areas throughout the United States, Canada and Puerto Rico.

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About Watson Realty Corp., REALTORS®

Watson Realty Corp. (www.WatsonRealtyCorp.com) has been a trusted name in real estate since 1965. Watson Realty is a full-service real estate company with more than 1,200 sales associates and 41 sales offices throughout Northeast and Central Florida, as well as St. Marys, Georgia. Services include Watson Mortgage Corp., Watson New Homes Division, Watson Title Services, Watson Title Services of Northeast Florida Inc., Watson Commercial Realty Inc., Watson School of Real Estate, Watson Referral Realty Inc., Watson Property Management, Watson Maintenance Services and Watson Relocation Services. Watson Relocation Services has offices in both Jacksonville and Orlando.