

For Immediate Release

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**Watson Realty Corp. leadership team represents Northeast Florida at Leading Real Estate Companies of the World® Sales Rally event in California**

*JACKSONVILLE, Fla. (11/21/11)* – Six members of Watson Realty Corp.’s leadership and sales team attended the recent Leading Real Estate Companies of the World® (LeadingRE) Sales Rally event held at the Doubletree Suites Anaheim Resort Convention Center in Orange County, Calif. The event allowed participants opportunities to interact with other top LeadingRE colleagues and hear presentations from top real estate professionals. Workshop topics covered subjects including the latest information on what top real estate agents are doing to succeed, the Luxury Portfolio International marketing program for high-end properties, and how the online sharing and training technology of OUR WORLD™ and Institute 2.0 provide business growth for Realtors.

The Watson Realty attendees were as follows: Dane Leslie, manager, Mandarin South office; Liz McMahan, manager, South Beach office; Millie Kanyar, manager and Diana Galavis, associate, Ft. Caroline office; Carmen Bongiovanni, associate, Palm Coast office; Missi Howell, associate, Ponte Vedra Beach office.

The Sales Rally event concluded with a joint meeting of all attendees with LeadingRE executives Pam O’Connor, CEO and Paul Boomsma, EVP. The companies with the most presence at the event were spotlighted and Watson Realty Corp. was pleased to be among the group.

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**About Watson Realty Corp., REALTORS®**

Watson Realty Corp. ([www.WatsonRealtyCorp.com](http://www.WatsonRealtyCorp.com)) has been a trusted name in real estate since 1965. Watson Realty is a full-service real estate company with more than 1,200 sales associates and 41 sales offices throughout Northeast and Central Florida, as well as St. Marys, Georgia. Services include Watson Mortgage Corp., Watson New Homes Division, Watson Title Services, Watson Title Services of Northeast Florida Inc., Watson Commercial Realty Inc., Watson School of Real Estate, Watson Referral Realty Inc., Watson Property Management, Watson Maintenance Services and Watson Relocation Services. Watson Relocation Services has offices in both Jacksonville and Orlando.