

For Immediate Release

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Watson Realty Corp. joins OwnAmerica network

-Adds Investor Knowledge Center to website to assist residential real estate investors-

JACKSONVILLE, Fla. (10/19/11) – Watson Realty Corp.TM announced that it has joined OwnAmerica, a national web-based resource and training organization for real estate investors and investment specialists. The affiliation allows Watson Realty to provide analysis tools, tutorials and a video series to customers during one of the biggest real estate investment booms in history.

Using the Investor Knowledge Center on Watson Realty's website, www.WatsonRealtyCorp.com, real estate investors can learn how to best capitalize on the struggling housing market's tidal wave of foreclosures, REO deals and quality real estate assets at rock-bottom prices. The Investor Knowledge Center guides new real estate investors down the right path and streamlines the process for more seasoned investors.

OwnAmerica and the Investor Knowledge Center were created by Greg Rand, a 20-year real estate industry veteran and author of the book *Crash Boom! Make a Fortune in Today's Volatile Real Estate Market*.

"We've seen too many people giving bad advice about 'getting rich quick' in real estate. In truth, real estate is a long term wealth building asset. It works when you do it right. We want to show our clients how to do it right," says Rand, CEO of OwnAmerica and host of WABC's *Rand on Real Estate*.

Ed Forman, president of Watson Realty Corp.TM was a recent guest on Rand's radio show to discuss the exciting opportunities for investors in the profitable and beautiful area of Northeast to Central Florida.

"The market is great for investors, but investing in real estate is quite different than traditional home buying and selling," explains Forman. "It's a more complex process requiring additional levels of expertise. The Investor Knowledge Center provides the resources to make investing in real estate simple, profitable and even fun."

To learn more about the Investor Knowledge Center, contact Ed Forman at EForman@watsonrealtycorp.com or visit the company's website at www.WatsonRealtyCorp.com.

To learn more about OwnAmerica, visit www.OwnAmerica.com.###

About Watson Realty Corp., REALTORS®

Watson Realty Corp. (www.WatsonRealtyCorp.com) has been a trusted name in real estate since 1965. Watson Realty is a full-service real estate company with more than 1,200 sales associates and 41 sales offices throughout Northeast and Central Florida, as well as St. Marys, Georgia. Services include Watson Mortgage Corp., Watson New Homes Division, Watson Title Services, Watson Title Services of Northeast Florida Inc., Watson Commercial Realty Inc., Watson School of Real Estate, Watson Referral Realty Inc., Watson Property Management, Watson Maintenance Services and Watson Relocation Services. Watson Relocation Services has offices in both Jacksonville and Orlando.