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Contact:
Sarah Miller
904.899.8903
PressRelease@WatsonRealtyCorp.com



Leading Real Estate Companies of the World® members hear from local real estate expert
-Bill Watson addresses audience at international real estate symposium in Spain-



Local real estate expert, Bill Watson, was a recent guest speaker at an international real estate symposium held in Madrid, Spain. Watson, who is the current chairman of the board of directors for Leading Real Estate Companies of the World® (LeadingRE), gave a presentation on how to generate and promote more business between the LeadingRE's United States and European members.

Florida is one of the most popular areas where Europeans are interested in investing. Watson Realty Corp. is the only independent brokerage in Northeast Florida that holds membership in LeadingRE. With over 500 of the world's most elite and influential brokerage firms, membership with LeadingRE affords sales associates and customers with added marketing benefits. Watson stressed the distinct advantage of the Luxury Portfolio International™ program which markets luxury properties priced at or above \$1 million.

Watson met with fellow member and colleague, Beverly Sunn, president of Asia Pacific Properties, Ltd. Sunn was also a speaker at the symposium who spoke about her company's work handling international transferees to China. Details included arranging for rental housing, domestic help for managing household duties plus arranging for schools or private teachers and many other personal needs of transferees.

With the international connections made at the symposium, Watson furthers the training, knowledge and opportunities for Watson Realty Corp. associates to meet the international real estate needs of their customers.

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About Watson Realty Corp., REALTORS®

Watson Realty Corp. (www.WatsonRealtyCorp.com) has been a trusted name in real estate since 1965. Watson Realty is a full-service real estate company with more than 1,200 sales associates and 41 sales offices throughout Northeast and Central Florida, as well as St. Marys, Georgia. Services include Watson Mortgage Corp., Watson New Homes Division, Watson Title Services, Watson Title Services of Northeast Florida Inc., Watson Commercial Realty Inc., Watson School of Real Estate, Watson Referral Realty Inc., Watson Property Management, Watson Maintenance Services and Watson Relocation Services. Watson Relocation Services has offices in both Jacksonville and Orlando.